

The
Western University
Electro-Governance Group
(The__E_G_G)
presents

Dr. Luke Stark

Assistant Professor in the Faculty of Information and Media Studies,
Western University (@WesternU):



ARTIFICIAL INTELLIGENCE: FOR WHOSE SOCIAL GOOD?

May 26, 2021

12:00-1:30pm EST

ONLINE via ZOOM

**(Meeting ID: 985 8301 4395
Passcode: 505522)**

"Ethical AI" and "AI for social good" are now global buzzwords—
but ethical in what ways, and good for whom?

Dr. Stark will provide an overview of his recent work
interrogating the contemporary social impacts of artificial intelligence
and machine learning (AI/ML) systems. Using critical design research
and discursive analyses, Dr. Stark explores high-profile values-statements
endorsing ethical design for AI/ML and professional ethics codes
in data-science to question the grounding normative assumptions
shaping our conversations around the social impacts of these
computational systems. Guided by insights from
science and technology studies, media studies,
and the history and philosophy of technology,

Dr. Stark advocates for expanding the "moral background" of
"ethical" AI/ML, and for broadening how practitioners understand
expertise, and evidence, in these fields.